

History Of Taylor Brothers Company

Taylor Brothers Company, at 250 West Center Street, was established by George Taylor, in 1866, and for seventy-five years it has served Provo, Utah County, and Central Utah for household needs.

At the beginning, it was conducted in connection with a Photograph Gallery with furniture being the fundamental department. A little later on, a manufacturing plant was added to the store, and manufacturing in Provo of couches, cupboards, safes, mattresses, tables, and other such items began. As the institution continued to grow, new items were added as the need for them required. A Cottage Organ and Musical Instrument Department was added to the store, and music lovers of Cen-

tral Utah were aided in getting instruments and supplies locally.

In 1890, the store was incorporated with the corporate name of Taylor Brothers Company. The charter was granted by the Territory of Utah some time before Utah became a State. The new company added several new departments and increased the Music Department, adding pianos and smaller instruments. Large quantities of pianos were sold to not only homes in Central Utah, but many were freighted in wagons over roads that were hardly more than trails into homes of Southern Utah where many can, no doubt, still be found today. Cook stoves were brought in by carload, and later, other departments in-

cluding Carpets, Rugs, Linoleums, Dry Goods, and Men's Furnishings were added.

There are today twelve major departments in the store supplying practically the entire needs of furnishings for the home and family. The policy of the store, during the seventy-five consecutive years of its existence, has been to carry good merchandise at the lowest possible price, and this policy has never changed.

A very remarkable and enviable record might be mentioned of the present President and General Manager of Taylor Brothers Company, T. N. Taylor. He has been General Manager for the past fifty-one consecutive years. He first began as a helper in September, 1878, sixty-three years ago this

fall. It is a matter of record that the first sale made by T. N. Taylor was a clock shelf to Martha Bullock, wife of Kimball Bullock, an early Mayor of Provo City.

Taylor Brothers Company also has record of serving families of four generations, and in many cases, son, father, and grandfather have all furnished their homes from Taylor Brothers Company and continue to be loyal friends and customers of the store.

Fair treatment of its customers has been the fundamental reason for its continual growth, and even in the past few years, it has continued to add to its many friends and to further increase its volume of business.

The organization of the company, at present, is: T. N. Taylor, President and Manager; T. Sterling Taylor, Vice-President and Director; Lester R. Taylor, Vice-President and Director; Leon Bird, Secretary-Treasurer and Director; Walter G. Taylor, Director; Marion R. Taylor, Director; and H. Rex Taylor, Director.

Taylor Brothers Company, "The Department Store of Provo," after seventy-five years of continual business, now has the largest floor space in Provo, and it invites its old friends as well as new to visit its numerous departments in the three spacious floors and to see the large display of new merchandise available for their selection.



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